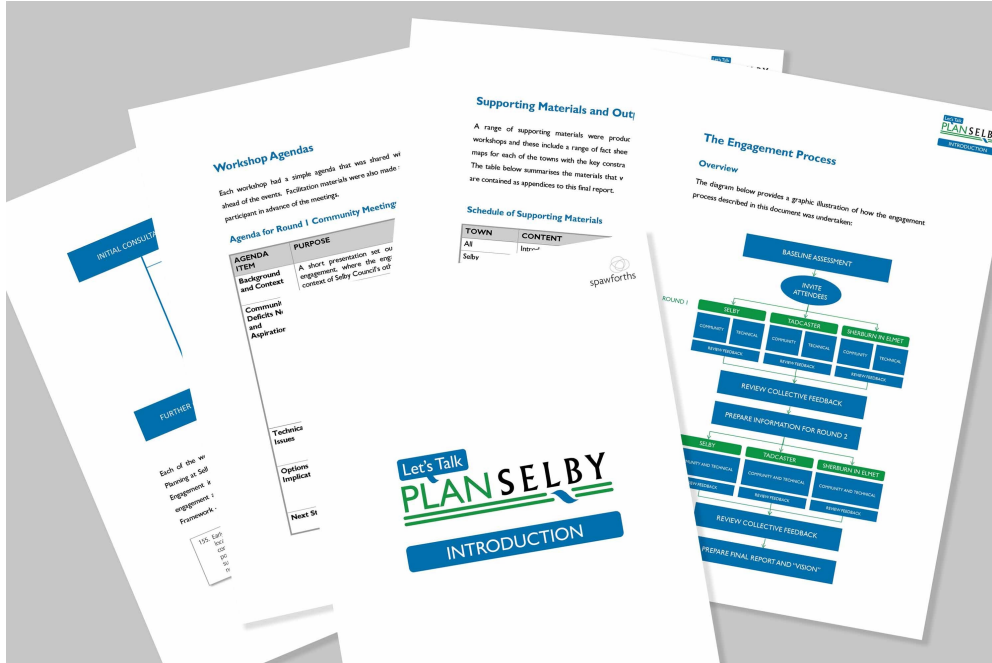


# ENGAGEMENT STRATEGIES



Call with any queries or feedback on  
**01924 873 873**

## OUR ENGAGEMENT EXPERIENCE

Many members of our team are well versed in change management and guiding communities and stakeholders through complex and major projects. Our work is reinforced by a sound understanding of engagement theory and why communities can sometimes react negatively to major proposals in their neighbourhoods

## SOME OF OUR ENGAGEMENT CLIENTS

Wakefield Metropolitan District Council  
Kirklees Council Selby District Council  
North Lincolnshire Council Hambleton District Council  
South Lakeland District Council Bradford Council  
Taylor Wimpey Miller Homes Bridge Homes Persimmon Homes  
Grantley Developments Stretton Estates  
The Nostell Estate Former Regional Development Agencies

**Our Engagement Strategies set out a clear action plan for informing an emerging development plan, promoting a development site or shaping a vision.**

They clearly establish appropriate timescales, engagement methods and techniques to be used with different stakeholder groups, baseline information required in order to facilitate workshops, and key roles and responsibilities for both the engagement and client teams.

Our strategies may involve a programme of engagement lasting two or three months, or for some of our public sector clients or large urban developments may span a number of years. Our strategies however should be regarded as a starting point for a programme of consultation and will normally lead to a range of other outputs that are covered in more detail in other parts of our website.

## SECTOR

ENGAGEMENT