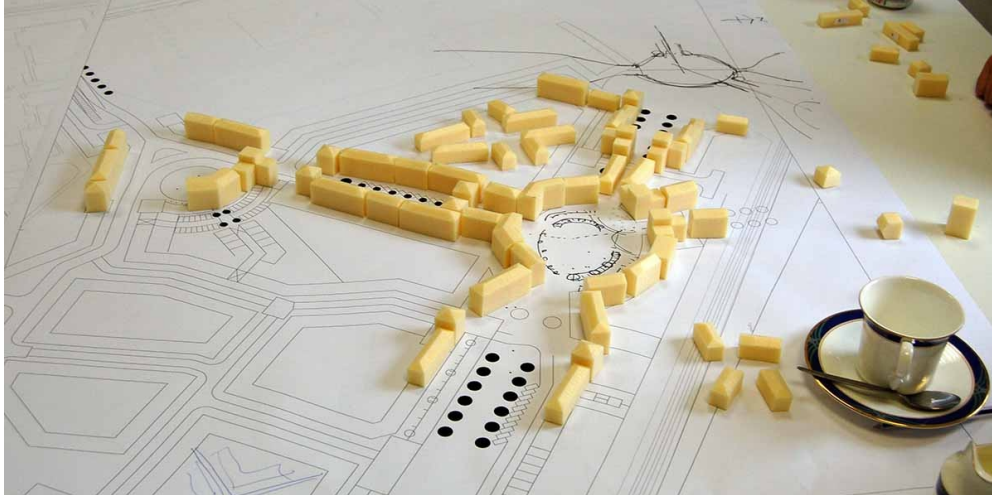


WHAT IS A MASTERPLAN?



Over the last 25 years, the Spawforths' urbanism and masterplanning team have prepared high level masterplans for many thousands of acres; detailed masterplans for large residential developments; masterplans for town centres; masterplans for planning applications; masterplans for brownfield sites; viability-led masterplans and masterplans for public sector clients wishing to change the way communities look at their towns and cities. Most involve design, engagement, technical input from a wide range of consultants and a detailed knowledge of development viability.

Many of our masterplans form just one part of the work our urbanism team undertakes and they often form the backbone of other work we undertaking such as outline or hybrid planning applications, [masterplan frameworks](#), delivery frameworks, [design codes](#), Section 106 agreements, development briefs or community led [visions](#) and plans.

Call with any queries or feedback on
01924 873 873

OUR EXPERIENCE

Masterplans for Previously Developed Sites
Masterplans for Green Field Sites
Masterplans for Town Centres
Masterplans for New Towns
Masterplans for Regeneration
Masterplans for Urban Extensions

THE MASTERPLANNING PROCESS

Define Masterplan Objectives and Assessment Criteria
Undertake Baseline Assessment
Prepare Options
Assess Options Against Objectives
Develop Preferred Solution
Undertake Detailed Viability Testing of Masterplan
Consult Key Stakeholders
Refine Proposals as Required

KEY SKILLS REQUIRED AND OFFERED BY SPAWFORTHS URBANISM TEAM

Masterplanning
Landscape Technical Knowledge
Key Areas Planning Knowledge
Community Engagement
Development Viability Project Management

SECTOR

MASTERPLANNING